



Westin Chicago River North
Chicago, Illinois
15-19 March 2006

EXHIBITOR REGISTRATION AND ADVERTISING RESERVATION

Corporate Name _____
(As you would like it listed on the program.)

Address _____

City _____ State _____ Zip _____

Name of Representative _____
(As you would like it to appear on your name badge.)

E mail _____ Phone _____

Exhibit Opportunities:

OPTION I (for publishers sending representatives)

Registration for one representative to the conference is included in the exhibitor's fee.

Cost for Option I: \$150 for the first table and \$75 for each additional table.

OPTION II (for publishers not sending representatives)

The exhibition room will be staffed by a representative of the Society for American Music throughout the conference. Orders will be taken on forms provided by the exhibitor. On the last day of the conference, the books will be sold at discount with the proceeds going to the Society.

Cost for Option II: \$150 for a full table or \$100 for a half table

OPTION III (for the display of individual books)

The exhibition room will be staffed by a representative of the Society for American Music throughout the conference. Orders will be taken on forms provided by the exhibitor. On the last day of the conference, the book(s) will be sold at discount with the proceeds going to the Society

Cost for Option III: \$10 per book.

**Reservation Summary
(please indicate quantity and amount)**

Option I

First Table _____ x \$150 = _____

Additional tables _____ x \$ 75 = _____

Option II

Full table _____ x \$150 = _____

Half table _____ x \$100 = _____

Option III

Number of books _____ x \$ 10 = _____

SUB-TOTAL EXHIBIT FEES = \$ _____

Reservation Summary (continued)...

Advertising Opportunities:

MECHANICAL SPECIFICATIONS AND PRICES

Overall program size: 8 1/2" high x 5 1/2" wide. Black and white ads only. 600 or 1200 dpi. Electronic files (PC format only) required:

Full page ad: 7 1/4" high x 4 1/2" wide

Half page ad: 3 1/2" high x 4 1/2" wide

Rates: Full page: \$ 75.00 (last page \$100.00)
Half Page: \$ 40.00

Advertising Opportunities:

Full page ad(s) _____ x \$ 75.00 = _____

Half page ad(s) _____ x \$ 40.00 = _____

Last page ad _____ x \$100.00 = _____

SUB-TOTAL AD FEES = \$ _____

TOTAL DUE = \$ _____

Payment:

Check Enclosed** Purchase Order # _____

VISA

Mastercard

Card Number _____

Expiration Date _____

Authorizing Signature:

****Make checks payable to the Society for American Music.** Please send forms, checks, and other correspondence to:

Mariana Whitmer, Executive Director
Society for American Music
Stephen Foster Memorial
University of Pittsburgh
Pittsburgh PA 15260

The Society for American Music and the Center for Black Music Research thank you for your reservation and look forward to your participation in our 2006 conference!